

PRESS RELEASE

**Driving innovation forward:
Rutronik at PCIM Europe – Hall 7, Booth 659**

Rutronik offers visitors a broad portfolio of products and technologies at PCIM Europe

Ispringen, April 30, 2024 - At PCIM Europe (11 to 13 June 2024), the leading trade fair for power electronics, Rutronik will be exhibiting almost everything developers need to successfully implement their application projects in Hall 7, Booth 659: from state-of-the-art semiconductor solutions to advanced power management systems. The focus will be on products from renowned manufacturers and solutions in the fields of energy management, connectivity, smart metering, and alternative drive systems. In addition, the Rutronik System Solutions team will provide a comprehensive insight into the complete board family from its own development department – the RAB3 Adapter Board for radar applications will be on display for the first time.

For over 50 years, leading companies have relied on Rutronik as their preferred distribution partner for their power electronics challenges. The difference to market competitors lies in the unique combination of unrivalled product quality, exceptional customer service, and in-house system solutions.

The Rutronik experts will be showcasing

- Product highlights from the **power** segment from well-known manufacturers, including Elmos, Infineon, JAE, KRAH, Kyocera AVX, Panjit, RECOM, ROHM, Toshiba, Samwha, and YAGEO
- Examples from the **sensor** technology segment, represented by products from Diodes, Nordic Semiconductor, TDK Micronas, and Vishay
- The complete board family from **Rutronik System Solutions** with all Base and Adapter Boards: Customers benefit massively from these proof-of-concepts during the pre-development phase in order to address the challenges in fast-growing future markets and bring associated applications to market maturity as quickly as possible.
Included for the first time: the latest member of the adapter series, the RAB3 for radar applications!

Discussion with industry experts

The Rutronik team, consisting of experienced specialists and industry experts, is already ready to advise trade visitors at PCIM Europe with its usual high quality: Whether it's technical insights, product recommendations, or the search for new business partners.

Further information about the exhibition booth and free admission tickets for the trade fair are available at www.rutronik.com.

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ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and for more than five decades the independent family-owned company based in Ispringen (Germany) stands for sustainable growth with a focus on high-growth future markets. In the fiscal year 2023, its around 1,900 employees generated sales of 1.24 billion euros, serving more than 40,000 customers.

With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America. The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of Everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK IT ELECTRONICS, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services.

Further information is available at www.rutronik.com. The new [corporate film](#) also provides exclusive insights into the history and development of Rutronik.

